

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation.

I am a mass communications/journalism graduate of Iowa State University and I'm amazed at how far the integrity of the journalistic community has swayed from its ideals. There is a serious question raised by this growing trend of partisanship for financial interest in the outcome of an election.

Obviously everyone looks for what is in their best interest. I'm sure Sinclair has the interest in seeing Bush win so they can enjoy the umbrella that is provided in the way of tax breaks on the wealthy and of course the overwhelming lower and middle class have the interest of having a higher minimum wage and more government programs in place to structure the issues in their communities that they don't have the luxury of throwing money at to fix. But there is a difference in the integrity of these interests. The government is supposed to represent the people. The upper 1 percent that are either in or have direct influence in the government of our country have the responsibility to the other 99 percent to support the government of the masses to create more opportunity, support and options for personal choice, life and liberty.

To let corporations operate outside of government is opening up the sure conclusion that morality will be side-stepped and the privileged will look out for their own interest. Sinclair Broadcasting's ability to operate in partisan fashion is a breach of the industry that they operate in. Their journalistic integrity is lost if things like this are allowed, but they can only be stopped if 'the people' voice their interest. The interest for everyone. The interest for what's right.

Although the owners of Sinclair are sure to disagree with my view, I'm sure they people pushing their brooms and taking out their trash would be in support.